



APPAREL EXPORT PROMOTION COUNCIL, GURUGRAM

AEPC/HO/SA/EP 2026 -27

Dated: 01st July, 2026

AEPC's PARTICIPATION IN "SAUDI FASHION & TEX EXPO" (From 24 - 27 September, 2026)

Dear Member,

Apparel Export Promotion Council (AEPC) is participating in Saudi Fashion & Tex Expo to be held from 24th to 27th September, 2026, which will take place at Jeddah International Exhibition & Convention Center, Jeddah, Saudi Arabia.

1. About SAUDI FASHION & TEX EXPO - The event is Saudi Arabia's biggest Fashion & Textile Show and is dedicated to the latest innovations, trends and advancements in apparel & fashion, textiles and leather products and this show provides an unparalleled platform to connect with key industry players, potential buyers and global fashion leaders.

4th (edition) Saudi Fashion & Tex Expo- Saudi International Fashion, Textiles & Leather Exhibition will open its doors in Jeddah International Exhibition & Convention Center with the participation of leading garment exhibitors and brands from the most prestigious fashion and textile producers of the region. This platform allows national and international companies of different industry sectors with the support of the **Riyadh Chamber of Commerce**, to show and promote their skills, meet partners and venture into a new and thriving market. The previous event featured 450 exhibitors and attracted 12,420 buyers. This year, approximately 550 exhibitors are being planned to participate.

Saudi Fashion & Tex Expo will feature thousands of latest trends and textile products by gathering fashion specialists and textile buyers from the Gulf and African countries. The fair is the key hub for textile producers who aim to reach wholesalers, retailers, chain stores, boutique owners, agents, distributors, designers, department stores, purchasing offices. Dedicated to innovative and the latest designs Saudi Fashion & Tex Expo is the unique textile platform to expand trader's network and experience the latest technologies and trends.

2. Schedule:

The Saudi Fashion & Tex Expo Fair shall take place at Jeddah, Saudi Arabia on the following dates:-

Venue / City	: Jeddah International Exhibition & Convention Center, Jeddah, Saudi Arabia
Set up Day	: 23 rd September, 2026 (Wednesday)
Fair Days	: 24 - 27 September, 2026 (Thursday - Sunday)

3. Why you should exhibit in Saudi Fashion & Tex Expo, Saudi Arabia?

Saudi Fashion & Tex Expo is Saudi Arabia premier platform for sourcing Women's Wear, Men's Wear, Kid's Wear, Sports Wear, Knitwear, Socks, Garments, Lingerie, Leather Wear, Shoes & Bags Accessories etc. Exhibitors are mainly from Saudi Arabia regions, Turkey, Egypt, Italy, USA, Hong Kong, Japan, India, Jordan, Morocco, China,

Pakistan, U.K., Indonesia, Bangladesh, Spain, UAE, Sri Lanka, The Netherlands & many more highly renowned manufacturing countries across the globe. Saudi Arabia's fashion industry is rapidly expanding, with increasing demand for quality apparel & textiles, sustainable fashion and innovative designs.

[For more details about RMG Import into Saudi Arabia please click here](#)

4. Participation Charges for exhibitors:

Participation Charges are as mentioned below:

Particulars	Participation Charges (Rs.)
Cost per booth (size: 9 sqm.) Actual	Rs.3,95,000/-
Participation Fee (After considering expected MAS Grant)	Rs. 2,75,000 /-
Early Bird Discount (if payment is made on or before 30th July, 2026)	(-) Rs. 10,000/- Rs. 2,65,000/-
After Early Bird Discount (if payment received after 30th July, 2026)	Rs. 2,75,000/-
<i>The participation charges do not cover airfare, hotel expenses, or any other personal costs (such as logistics), including the transportation of display materials and other related expenses, which are the responsibility of the exhibitor.</i>	
<i>The applicants, who fail to make full payment of participation charges, will not be considered for allotment of booth.</i>	
→ Rs.20, 000/- extra will be charged for the corner booth (two sides open booth) as per availability of the booth.	

THE ABOVE PRICE IS TENTATIVE AND SUBJECT TO THE AVAILABILITY OF MAS GRANT ONLY. IN CASE THE GRANT IS NOT AVAILABLE AS EXPECTED, THE BALANCE AMOUNT WILL BE RECOVERED BY THE COUNCIL FROM THE PARTICIPANTS.

Rush to book your booth by making the payment of participation charges ASAP.

5. Financial Assistance under the Market Access Support (MAS) Schemes under Export Promotion Mission (EPM) of the Central Government Regarding:

5.1 All members who wish to avail financial assistance under the Export Promotion Mission (EPM) are advised to carefully review and promptly fulfil the eligibility requirements prescribed under the Market Access Support (MAS) Schemes of the Central Government. These requirements are outlined in the official guidelines issued by the Government and are available on <https://www.trade.gov.in/pages/Market-access-Support> and is currently available on the link (<https://content.trade.gov.in/EPM-Scheme-Guidelines/Guidelines-for-Support-for-Market-Access-under-the-Export-Promotion-Mission.pdf>). Members are further advised that non-compliance with these requirements may result in rejection of claims.

5.2. These guidelines are subject to revision and will be updated from time to time. Members are advised to remain apprised of the same and take necessary action accordingly in a timely manner. Members are advised to keep themselves updated in this regard by visiting <https://www.trade.gov.in/>

5.3 The Apparel Export Promotion Council has submitted, the proposal to the concerned Ministry seeking grants under the **Market Access Scheme (MAS)** of the **Export Promotion Mission (EPM)** for participation in the above-mentioned event. The Ministry's decision on the proposal is currently awaited, and no grant shall be deemed sanctioned or approved unless and until formal written confirmation is received.

5.4 Upon receipt of the MAI/MAS grant from the Ministry, the booth cost will be subsidized and the balance amount will be refunded to the eligible exporters accordingly.

The number of exhibitors eligible to receive financial assistance under the schemes framed under the Export Promotion Mission (EPM) shall be determined by the Government of India through the concerned Ministry (ies). Financial assistance will accordingly be extended only to the number of exhibitors as approved by the Ministry. In the

event that the number of exhibitors approved for financial assistance is fewer than the number of exhibitors who actually participated in the event, assistance from the Government shall be granted strictly on a first-come, first-served basis. Members are therefore advised to submit their applications promptly and in full conformity with these provisions, keeping in view that assistance will be limited to the extent sanctioned.

6. The deadline for submitting the application along with payment is 17th August, 2026.

7. Payment Mode:

- a. Payment can also be made through NEFT/RTGS to the following account:
BENEFICIARY: APPAREL EXPORT PROMOTION COUNCIL
SAVING A/C NO: 180401000004590
IFS CODE: IOBA0001804
BANK: INDIAN OVERSEAS BANK
ADDRESS: BRANCH - APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA, GURUGRAM - 122003
- b. Demand Draft or Pay Order in the name of "Apparel Export Promotion Council" (payable at Gurugram or New Delhi) may be sent to **Mr. S. Hari Krishnan, Director** (EP Department), Apparel Export Promotion Council, Apparel House, Institutional Area, Sector-44, Gurugram-122003, Haryana, (India) Tel: +91 124 2708108 (D), 2708000-003, Mobile: +91 95604 72244.

NOTE:

- a) No cheque payment will be accepted.
- b) Please ensure to share the UTR Details in case of online payment, failing which your participation would not be considered even if payment is already made.

8. Booth Packages: The booth package includes Stand construction, Wall elements, 1 Round Table, 3 Chairs, 2 Led Light 50w, 1 Trash Can, 3 Shelves OR 3 Wall Mounted Hanging Rods, 1 Information Counter, 1 Electric Plug, Fascia Name on each open side.

9. Guidelines for allotment of the booths:

- i. All participants who have paid the full participation fee on time would be considered for allotment of booths through draw of lot by AEPC.
- ii. No change in the booths, once allotted would be entertained under any circumstances.
- iii. The decision of Chairman-EP (AEPC) / Chairman (AEPC) would be final and binding in case of any dispute.
- iv. The participation is on **FIRST-CUM-FIRST SERVED (FCFS)** till all booths are sold and the allotment of stalls shall be done through draw of lot basis.

10. Waitlist:

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess will obtain necessary visa to enter Saudi Arabia. No request for refund will be entertained by AEPC if for any reason whatsoever visa is not granted.

11. Cancellation charges: Terms & conditions for withdrawal will be as follows:

- Rs. 25,000/- + GST charges will be forfeited if the exporter withdraws before the Draw of Lot.
- 100% forfeiture after Draw of Lot.

12. Application form:

The application form (with Annexure-I) is enclosed herewith for your ready reference. The application may also be downloaded from AEPC's website www.aepcindia.com

Interested members may also apply using following link:

<https://aepcindia.com/exhibitor-registration/>

14. For seeking more details, please contact:-

1. Mr. S. Hari Krishnan, Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugram -122 003 (Haryana) India Tel:+91 0124-2708108 (D) **Mobile** No.+91 9560472244 **E-mail:** shari@aepcindia.com
2. Mrs. Neelam Seth, Joint Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugram -122 003 (Haryana) India **Tel** : +91 124 2708177 (D), **Mobile No** : +91 9810505165 / **Email** : nseth@aepcindia.com
3. Mrs.Sudha Mol.V, Assistant,(EP Department) Apparel Export Promotion Council , Apparel House, Institutional Area, Sector -44, Gurugram -122 003 (Haryana) India, Tel.: +91 124 2708192(D), **Mobile No.:**8745036461, **E mail:** sudha.aepc@gmail.com

You are requested to kindly send duly filled in application form with participation fee by way of Demand Draft/Pay Order/NEFT/RTGS in favour of "APPAREL EXPORT PROMOTION COUNCIL" GURGAON.

Similarly, exporters located at Mumbai, Ludhiana, Jaipur, Kolkata, Tirupur, Chennai and Bangalore may deposit the DD/Pay order at Local AEPC offices also. All others may send the Demand Draft/Pay Orders to Gurgaon office.

By making payment towards the participation, the participants hereby undertake to maintain proper decorum and comply with all applicable laws, rules, and regulations governing their participation in the fair, as well as the laws of the host country. Participants shall be solely responsible for their actions and omissions, and shall indemnify and hold harmless the Apparel Export Promotion Council (AEPC) against any claims, damages, or liabilities arising from their participation in the fair.

Post show obligation of the participant

The exporters must ensure to submit Feedback Form duly filled in to the AEPC representative on the last date of the fair at venue in Jeddah, Saudi Arabia.

Yours Sincerely,

Mithileshwar Thakur
Secretary General

Enclosure: [Application Form](#)

Disclaimer: AEPC will not be responsible for the turnout of buyers/buying agents for any BSM/fair/show, etc. The Council will have no liability whatsoever for any kind of refund or payment in this regard. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.