



APPAREL EXPORT PROMOTION COUNCIL, GURUGRAM

AEPC/HO/SA/EP 2026 -27
Dated: 26th May, 2026

AEPC's PARTICIPATION IN "SAUDI FASHION & TEX EXPO" (From 24 - 27 September, 2026)

Dear Member,

Apparel Export Promotion Council (AEPC) is participating in Saudi Fashion & Tex Expo to be held from 24th to 27th September, 2026, which will take place at Jeddah International Exhibition & Convention Center, Jeddah, Saudi Arabia.

1. About SAUDI FASHION & TEX EXPO - The event is Saudi Arabia's biggest Fashion & Textile Show and is dedicated to the latest innovations, trends and advancements in apparel & fashion, textiles and leather products and this show provides an unparalleled platform to connect with key industry players, potential buyers and global fashion leaders.

4th (edition) Saudi Fashion & Tex Expo- Saudi International Fashion, Textiles & Leather Exhibition will open its doors in Jeddah International Exhibition & Convention Center with the participation of leading garment exhibitors and brands from the most prestigious fashion and textile producers of the region. This platform allows national and international companies of different industry sectors with the support of the **Riyadh Chamber of Commerce**, to show and promote their skills, meet partners and venture into a new and thriving market. The previous event featured 450 exhibitors and attracted 12,420 buyers. This year, approximately 550 exhibitors are being planned to participate.

Saudi Fashion & Tex Expo will feature thousands of latest trends and textile products by gathering fashion specialists and textile buyers from the Gulf and African countries. The fair is the key hub for textile producers who aim to reach wholesalers, retailers, chain stores, boutique owners, agents, distributors, designers, department stores, purchasing offices. Dedicated to innovative and the latest designs Saudi Fashion & Tex Expo is the unique textile platform to expand trader's network and experience the latest technologies and trends.

2. Schedule:

The Saudi Fashion & Tex Expo Fair shall take place at Jeddah, Saudi Arabia on the following dates:-

Venue / City : Jeddah International Exhibition & Convention Center,
Jeddah, Saudi Arabia
Set up Day : 23rd September, 2026 (Wednesday)
Fair Days : 24 - 27 September, 2026 (Thursday - Sunday)

3. Why you should exhibit in Saudi Fashion & Tex Expo, Saudi Arabia?

Saudi Fashion & Tex Expo is Saudi Arabia premier platform for sourcing Women's Wear, Men's Wear, Kid's Wear, Sports Wear, Knitwear, Socks, Garments, Lingerie, Leather Wear, Shoes & Bags Accessories etc. Exhibitors are mainly from Saudi Arabia regions, Turkiye, Egypt, Italy, USA, Hong Kong, Japan, India, Jordan, Morocco, China, Pakistan, U.K., Indonesia, Bangladesh, Spain, UAE, Sri Lanka, The Netherlands & many more highly renowned manufacturing countries across the globe. Saudi Arabia's fashion industry is rapidly expanding, with increasing demand for quality apparel & textiles, sustainable fashion and innovative designs.

[For more details about RMG Import into Saudi Arabia please click here](#)

4. Participation Charges for exhibitors:

Participation Charges are as mentioned below:

Particulars	Participation Charges (Rs.)
Cost per booth (size: 9 sqm.)Actual	Rs.3,95,000/-
Participation Fee (After considering expected MAS Grant)	Rs. 2,75,000 /-
Early Bird Discount (if payment is made on or before 30 th June , 2026)	(-) Rs. 10,000/- Rs. 2,65,000/-
After Early Bird Discount (if payment received after 30 th June, 2026)	Rs. 2,75,000/-
<i>The participation charges do not cover airfare, hotel expenses, or any other personal costs (such as logistics), including the transportation of display materials and other related expenses, which are the responsibility of the exhibitor.</i>	
<i>The applicants, who fail to make full payment of participation charges, will not be considered for allotment of booth.</i>	
→Rs.20, 000/- extra will be charged for the corner booth (two sides open booth) as per availability of the booth.	

THE ABOVE PRICE IS TENTATIVE AND SUBJECT TO THE AVAILABILITY OF MAS GRANT ONLY. IN CASE THE GRANT IS NOT AVAILABLE AS EXPECTED, THE BALANCE AMOUNT WILL BE RECOVERED BY THE COUNCIL FROM THE PARTICIPANTS.

Rush to book your booth by making the payment of participation charges ASAP.

5. Eligibility for financial assistance under Market Access Initiative (MAI) Market Access Support (MAS) scheme:

The Apparel Export Promotion Council has submitted a proposal to the concerned Ministry, requesting the MAI /MAS grants for participation in the 4TH Edition of Saudi Fashion& Tex Expo .The Ministry's decision on our proposal is awaited and cannot be considered approved unless confirmed in writing.

6. The deadline for submitting the application along with payment is 15th July, 2026.

7. Payment Mode:

a. Payment can also be made through NEFT/RTGS to the following account:

BENEFICIARY: APPAREL EXPORT PROMOTION COUNCIL

SAVING A/C NO: 180401000004590

IFS CODE: IOBA0001804

BANK: INDIAN OVERSEAS BANK

ADDRESS: BRANCH - APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA, GURUGRAM - 122003

b. Demand Draft or Pay Order in the name of "Apparel Export Promotion Council" (payable at Gurugram or New Delhi) may be sent to **Mr. S. Hari Krishnan, Director** (EP Department), Apparel Export Promotion Council,

Apparel House, Institutional Area, Sector-44, Gurugram-122003, Haryana, (India) Tel: +91 124 2708108 (D), 2708000-003, Mobile: +91 95604 72244.

NOTE:

- a) **No cheque payment will be accepted.**
- b) **Please ensure to share the UTR Details in case of online payment, failing which your participation would not be considered even if payment is already made.**

8. Booth Packages: The booth package includes Stand construction, Wall elements, 1 Round Table, 3 Chairs, 2 Led Light 50w, 1 Trash Can, 3 Shelves OR 3 Wall Mounted Hanging Rods, 1 Information Counter, 1 Electric Plug, Fascia Name on each open side.

9. Guidelines for allotment of the booths:

- i. All participants who have paid the full participation fee on time would be considered for allotment of booths through draw of lot by AEPC.
- ii. No change in the booths, once allotted would be entertained under any circumstances.
- iii. The decision of Chairman-EP (AEPC) / Chairman (AEPC) would be final and binding in case of any dispute.
- iv. The participation is on **FIRST-CUM-FIRST SERVED (FCFS)** till all booths are sold and the allotment of stalls shall be done through draw of lot basis.

10. Waitlist:

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess will obtain necessary visa to enter Saudi Arabia. No request for refund will be entertained by AEPC if for any reason whatsoever visa is not granted.

11. Cancellation charges: Terms & conditions for withdrawal will be as follows:

- Rs. 25,000/- + GST charges will be forfeited if the exporter withdraws before the Draw of Lot.
- 100% forfeiture after Draw of Lot.

12. Application form:

The application form (with Annexure-I) is enclosed herewith for your ready reference. The application may also be downloaded from AEPC's website www.aepcindia.com

Interested members may also apply using following link:

<https://aepcindia.com/exhibitor-registration/>

14. For seeking more details, please contact:-

1. Mr. S. Hari Krishnan, Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugram -122 003 (Haryana) India Tel:+91 0124-2708108 (D) **Mobile No.**+91 9560472244 **E-mail:** shari@aepcindia.com
2. Mrs. Neelam Seth, Joint Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugram -122 003 (Haryana) India **Tel :** +91 124 2708177 (D), **Mobile No :** +91 9810505165 / **Email :** nseth@aepcindia.com
3. Mrs.Sudha Mol.V, Assistant,(EP Department) Apparel Export Promotion Council , Apparel House, Institutional Area, Sector -44, Gurugram -122 003 (Haryana) India, **Tel.:** +91 124 2708192(D), **Mobile No.:**8745036461, **E mail:** sudha.aepc@gmail.com

You are requested to kindly send duly filled in application form with participation fee by way of Demand Draft/Pay Order/NEFT/RTGS in favour of “**APPAREL EXPORT PROMOTION COUNCIL**” GURGAON.

Similarly, exporters located at Mumbai, Ludhiana, Jaipur, Kolkata, Tirupur, Chennai and Bangalore may deposit the DD/Pay order at Local AEPC offices also. All others may send the Demand Draft/Pay Orders to Gurgaon office.

By making payment towards the participation, the participants hereby undertake to maintain proper decorum and comply with all applicable laws, rules, and regulations governing their participation in the fair, as well as the laws of the host country. Participants shall be solely responsible for their actions and omissions, and shall indemnify and hold harmless the Apparel Export Promotion Council (AEPC) against any claims, damages, or liabilities arising from their participation in the fair.

Post show obligation of the participant

The exporters must ensure to submit Feedback Form duly filled in to the AEPC representative on the last date of the fair at venue in Jeddah, Saudi Arabia.

Yours Sincerely,

(S.Harikrishnan)
Director-EP

Enclosure: [Application Form](#)

***Disclaimer:** AEPC will not be responsible for the turnout of buyers/buying agents for any BSM/fair/show, etc. The Council will have no liability whatsoever for any kind of refund or payment in this regard. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.*