



APPAREL EXPORT PROMOTION COUNCIL, GURUGRAM

AEPC/HO/EP/IFLS/2026-27

10th September, 2026

CIRCULAR

**Participation in “India Fashion & Lifestyle Show, Tokyo, Japan”
(From 27th to 29th January, 2027)**

Dear Members,

AEPC is participating in India Fashion & Lifestyle Show, scheduled to be held from 27th to 29th January, 2027 at TOC Exhibition Hall, Gotanda, Tokyo, Japan. This high-impact event is being organized by the Japan India Industry Promotion Association (JIIPA) in collaboration with AEPC.

1. About the Fair:

India Fashion & Lifestyle Show is an exclusive business platform, offering Indian exporters a unique chance to showcase their products and supply capabilities, with a focus on aligning with Japanese fashion trends and market demands. This prestigious event is expected to draw over 2,000 buyers and importers, including manufacturers, wholesalers, trading companies, specialty shops, department stores, and leading online and volume retailers.

IFLS has established itself as a premier trade fair in Japan for Indian garments, home furnishings, handicrafts, and lifestyle export industry. During the three-day exhibition, participating exhibitors will showcase their Autumn/Winter 2028–29 collections, offering Japanese buyers an early access to upcoming designs, materials, and sourcing opportunities. Japan ranks as the fourth largest fashion market in the world, making it an ideal destination for generating business leads for Indian handicrafts, handlooms, and lifestyle products. The stylish commercial atmosphere of Shinjuku, Tokyo, provides the perfect backdrop for this premium, fashion-focused B2B trade event.

EXHIBITOR'S PROFILE	
Apparels & Clothing	Men's, Women's & Kids wear, casual, formal, fashion & technical textiles (Cotton, Linen, Wool, Silk) Outerwear (Jackets, Coats and Parkas) Winter Jackets, Coats, Kantha Jackets, Quilted Jackets, Suzani & Velvet Vests, Technical Outerwear Down Jackets, Hooded Outerwear, Fashion Outerwear, T-shirts, polos, sweatshirts, Cotton and woolblend sweaters, cardigans, Pullovers, and hosiery thermals.
Home Textiles	Bed linen, bath linen, cushion covers, curtains, table linen, Heavy-gauge knitted cotton throws, recycled wool blankets, and

	textured heavy bedcovers.
Fashion Accessories	Jewellery, bags, scarves & stoles, Gloves & Mittens, Hats & Caps, Thermal Socks & premium lifestyle accessories Wool, Pashmina, Silk & blended premium varieties, Fleece, Wool Blends, cashmere, Sherpa, Velvet, hemp, bamboo terry, and organic cotton knits etc.,

2. Venue: TOC Exhibition Hall, Gotanda, Tokyo, Japan

Dates	Days
Set-up day: 26th January, 2027	(Tuesday)
Fair Days : 27 – 29 January, 2027	(Wednesday to Friday)

3. Why you should exhibit in Japan?

Japan holds a significant position in the global market for wool, wool-blended textiles, and other high-quality textile products. Japan is globally recognized as one of the most quality-conscious, trend-sensitive and premium markets for textiles and fashion. With annual textile and apparel imports exceeding USD 25 billion, it ranks as the world's fourth-largest importer of readymade garments.

The Comprehensive Economic Partnership Agreement (CEPA) between India and Japan further strengthens this relationship by allowing customs duty-free imports of garments from India into Japan, enhancing trade competitiveness. The India Fashion & Lifestyle Show, organized by the Japan India Industry Promotion Association (JIIPA), serves as a crucial platform to bolster trade ties between the two nations. Japan's import from India has increased in the last five years.

4. Participation Charges for Exhibitors:

Participation Charges: *The participation charges does not include air-fare, hotel expenditure or any other kind of personal expenses (logistics etc.): The below subsidized participation fee is based on the grant from the Ministry*

Particulars	Participation charges (Rs.)
Cost per booth (size: 9 sqm.) under MAS + Early bird discount till 30 th October, 2026	Rs. 1,50,000/-
After Early Bird Discount (If payment received after 30 th October, 2026	Rs. 1,60,000/-
Corner Booth charges Rs. 10,000/- (Subject to Availability)	

- **New RCMC Holder: Less than 6 Months, the participation charge is Rs. 3.40 Lacs per booth of 9 sq. mtrs. size**
- **The last date for Submission of application with payment is 27.11.2026.**

Interested Member are advised to confirm their participation at the earliest by submitting the application form along with the participation charges to secure their booth space.

The deadline for submitting the application along with payment is 27th November, 2026.

5. Financial Assistance under the Market Access Support (MAS) Schemes under Export Promotion Mission (EPM) of the Central Government:

5.1 All members who wish to avail financial assistance under the Export Promotion Mission (EPM) are advised to carefully review and promptly fulfil the eligibility requirements prescribed under the Market Access Support (MAS) Schemes of the Central Government. These requirements are outlined in the official guidelines issued by the Government and are available on <https://www.trade.gov.in/pages/Market-access-Support> and is currently available on the link <https://content.trade.gov.in/EPM-Scheme-Guidelines/Guidelines-for-Support-for-Market-Access-under-the-Export-Promotion-Mission.pdf>. Members are further informed that non-compliance with these requirements may result in rejection of claims.

5.2. These guidelines are subject to revision and will be updated from time to time. Members are advised to remain apprised of the same and take necessary action accordingly in a timely manner. Members are advised to keep themselves updated in this regard by visiting <https://www.trade.gov.in/>

6. Payment Mode:

a) Payment can also be made through NEFT/RTGS to the following account:

BENEFICIARY: APPAREL EXPORT PROMOTION COUNCIL

SAVING A/C NO: 180401000031006

IFS CODE: IOBA0001804

BANK: INDIAN OVERSEAS BANK

ADDRESS: BRANCH – APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA, GURUGRAM – 122003

b) Payment can alternatively be made through Demand Draft or Pay Order in favour of “Apparel Export Promotion Council” payable at Gurugram or New Delhi. The DD/PAYORDER may be sent to Mr.S.Hari Krishnan, Sr.Director (EP Department), Apparel Export Promotion Council, Apparel House, Institutional Area, Sector-44, Gurugram-122003, Haryana, (India) Tel: +91 124 2708108 (D), 2708000-003, Mobile: +91 95604 72244.

NOTE:

a) No cheque payment will be accepted.

b) Please ensure to share the UTR Details in case of online payment, failing which your participation would not be considered even if payment is already made.

7. Booth Packages: Each exhibitor booth will be 9 sqm in size and includes the following:

GARMENT BOOTH

• 3 mt. x 3 mt. pre laminated partition, • Fascia Board with company name, • Running garment hanging rail of 9 mtrs length, • Hangers (150 pcs.), • Lights (3), • Round table (1 No.), • Chairs (3 pcs.) • Dustbin – (1 No.), • Power Socket (1 No)

HOME FURNISHING BOOTH

• 3 mt. x 3 mt. pre laminated partition, • Fascia Board with company name; • Shelves (9 Nos) , • Bottom Hangers (50 pcs.), • Lights (3) , • Round table (1 pc.), • Chairs (3 pcs.), • Dustbin – (1 pc.), • Power Socket (1 pc.)

Additional display items are available for rental if required.

8. Guidelines for allotment of the booths:

- i. **Only those who have paid the full participation charges will be allotted the booth through Draw-of-Lots.**
- ii. **No changes/exchange of booths will be allowed, once the allotment done, under any circumstances.**
- iii. The decision of Chairman-EP (AEPC) / Chairman (AEPC) would be final and binding in case of any dispute.
- ***Per company - only two visa recommendation / invitation letters will be issued***

9. Waitlist

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess necessary visa to enter Japan. ***No request for refund will be entertained by AEPC if for any reason visa is not granted.***

10. Withdrawal Terms & Conditions

Terms & conditions for withdrawal will be as follows:

- - Rs. 25,000/- + GST charges will be forfeited if the exporter withdraws before Draw of Lot.
- 100% forfeiture after Draw of Lot.

11. Application Form

The application form (with Annexure-I) is enclosed herewith for your ready reference. The application may also be downloaded from AEPC's website www.aepcindia.com Interested members may also apply using following link:

<https://aepcindia.com/exhibitor-registration/>

12. For seeking more details, please contact:-

1. Mr. S. Hari Krishnan, Sr Director (EP Department)
Mobile No. +91 9560472244 **Tel:** +91 0124-2708108(D) /
E-mail: shari@aepecindia.com
2. Mr. P A Narasimhulu, Deputy Director (EP Department)
Mobile: +91 8860996470 **Tel :** +91 124 2708183 (D)
Email: narasim@aepecindia.com
3. Ms. Sudha Mol.V, Assistant (EP Department)
Mobile No.: 8745036461, **Tel.:** +91 124 2708192(D)
E mail: sudha.aepc@gmail.com

You are requested to kindly send duly filled in application form with participation fee by way of Demand Draft/Pay Order/NEFT/RTGS in favour of "APPAREL EXPORT PROMOTION COUNCIL" GURUGRAM.

Similarly, exporters located at Mumbai, Ludhiana, Jaipur, Kolkata, Tirupur, Chennai and Bangalore may deposit the DD/Pay order at Local AEPC offices also. All others may send the Demand Draft/Pay Orders to Gurugram office.

By making payment towards the participation, the participants hereby undertake to comply with all applicable laws, rules, and regulations governing their participation in the fair, as well as the laws of the host country. Participants shall be solely responsible for their actions and omissions, and shall indemnify and hold harmless the Apparel Export Promotion Council (AEPC) against any claims, damages, or liabilities arising from their participation in the fair.

The exporters must ensure to submit Feedback Form duly filled in to the AEPC representative on the last date of the fair at the venue.

Yours Sincerely,

Mithileshwar Thakur
Secretary General

Enclosure: [Application Form](#)