**Dr. A. Sakthivel**
Chairman

**Apparel Export Promotion Council**
(Sponsored by Govt. of India, Ministry of Textiles)

**Dear Friends,**

With the highly progressive, futuristic vision and guidance of our Hon'ble Prime Minister of India, Shri Narendra Modi, alongside the dedicated efforts of the Hon'ble Union Minister of Commerce & Industry, the Hon'ble Minister of Textiles, and the Ministry of External Affairs toward finalizing various Trade Treaties, Bilateral Agreements, and Free Trade Agreements (FTAs) with countries across the world, the Government of India is taking significant steps to strengthen India's global trade relations, enhance exports, and contribute towards nation-building.

In line with these efforts, the Apparel Export Promotion Council (AEPC), recognizing its responsibility as an Export Promotion Council, has planned a series of overseas promotional events and Buyer-Seller Meets (BSMs) during the last quarter of the current financial year.

These initiatives are aimed at expanding market access, creating new business opportunities for Indian apparel exporters and further strengthening India's position in the global apparel market.

The details of the forthcoming events, along with their respective circulars, are given below for your kind reference:

**AEPC – Upcoming International Events & Buyer-Seller Meets**

1. **Who's Next – Paris (16-18 Jan, 2027)**
2. **BSM – UK (25-26 Jan, 2027)**
3. **India Fashion & Lifestyle Show, Tokyo, Japan (27-29th Jan, 2027)**
4. **BSM – DENMARK (28-29 Jan, 2027)**
5. **Sourcing by Informa - New York (07-09 Feb, 2027)**
6. **Sourcing at Magic (by Informa) – Las Vegas, USA (16-18 Feb, 2027)**

In addition the 4th Edition of the Bharat Tex is there from 17th - 20th February , 2027 and AEPC is always playing the major role, in this edition AEPC is having the additional responsibility of surpassing its earlier participation of its members & the earlier success of Bharat Tex, as now, the Chairman AEPC is also holding the Bharat Tex Chairmanship.

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Further to inform , the Council is also in the process of finalizing the following events for organizing it during the month of March 2027:

1. Buyer Seller Meet, Madrid, Spain ( 1-2 March, 2027)
2. Buyer Seller Meet, Milan, Italy ( 4-5 March, 2027)
3. Buyer Seller Meet, Vancouver & Toronto Canada ( 8/9 & 11/12 March, 2027)
4. Buyer Seller Meet, Sao Paulo, Brazil (15-16 March, 2027)
5. Buyer Seller Meet, Santiago, Chile ( 18-19 March,2027)

Being an important stakeholder in India's apparel export industry, I sincerely urge all members of the apparel exporting fraternity to actively participate in these initiatives, selecting the events that best suit their business interests and export strategies.

Your enthusiastic participation and valuable support will not only strengthen the Council's efforts but also help AEPC secure greater encouragement and support from the Ministry of Commerce and the Government of India.

Most importantly, these initiatives provide us with an opportunity to contribute collectively towards the nation's economic growth, enhance India's global trade presence, generate valuable foreign exchange and create greater employment opportunities for our workforce.

Once the EU Free Trade Agreement (FTA) with India is finalized, it will encompass 38 countries and cover approximately 70% of the world's population, creating significant opportunities to meet global demand through Indian exports. In light of this development, organizing additional events and facilitating greater participation will be crucial to supporting Indian exporters on a larger scale.

Let us join hands with the Government of India and AEPC in this collective mission of strengthening Indian exports, creating employment and contributing to nation-building.

I look forward to your whole-hearted participation and support.

Warm regards,
**Dr. A. Sakthivel**
**Chairman**