

## A BRIEF ON

### INTERNATIONAL SOURCING EXPO AUSTRALIA (ISEA) AT MELBOURNE FROM 15<sup>TH</sup> TO 17<sup>TH</sup> NOVEMBER, 2016

International Sourcing Expo Australia is a 3 day event held from 15th November to 17th November 2016 at the Melbourne Convention & Exhibition Centre in Melbourne, Australia. Australia's leading Expo for international sourcing in apparel, accessories, textiles, trim and footwear. Featuring 450+ companies from over 13 countries including major representation from China and India and broader Asia. Packed with structured learning and networking programs including an international seminar series plus business matchmaking. This event showcases product from Apparel & Clothing, Textile, Fabrics & Yarns industries.

Buyers- More than 3000 buyers visited ISEA

Exhibitors 450

India Pavilion has been inaugurated by Ms. Manika Jain, Consul General of India, Melbourne, Australia in the presence of Mr. Rakesh Malhotra, Consul & Head of Chancery, CGI-Melbourne, Mr. R.C. Ralhan, President, FIEO & other dignitaries.

Products shown of various categories as Spring/Summer Men's Wear, Women's Wear, ladies high fashion garments, nightwear, cotton & blended knitwear, Fashion Accessories, evening wear, scarves of rayon, T-shirts, kids and shawls, Denim Jeans, Home furnishings, mats, linen, cushions etc. and Home Furnishing, Made-ups, Handloom Garments.