



APPAREL EXPORT PROMOTION COUNCIL, GURUGRAM

AEPC/HO/MAGIC/EP 2026 -27

Dated : 29th May, 2026

CIRCULAR

**EXTENSION OF EARLY BIRD DISCOUNT DEADLINE
FROM 29TH MAY TO 10TH JUNE, 2026**

**PARTICIPATION IN "SOURCING AT MAGIC, LAS VEGAS, USA"
10 - 12 August, 2026**

Dear Member,

We are pleased to inform you that the last date for availing the Early Bird Discount for participation in Sourcing at Magic, Las Vegas, USA scheduled to be held from 10th to 12th August, 2026 has been extended till **10th June, 2026**.

Participation Charges for exhibitors are as mentioned below :

WITHOUT MAI / MAS	Participation Charges
Cost per booth (size : 9 sqm.) Actual	Rs. 8,50,000 /-
Early Bird Discount (-) Rs. 15,000/- If payment is made on or before 10 th June, 2026	Rs. 8,35,000/-
WITH MAI / MAS	
Cost per booth (size : 9 sqm.)	Rs. 6,25,000/-
Early Bird Discount (-) Rs. 15,000/- If payment is made on or before 10 th June, 2026	Rs. 6,10,000/-
Additional Charges Rs. 15,000/- for the Corner Booth (Subject to Availability of booth)	

Members are encouraged to take advantage of this excellent opportunity to participate in one of the Premier International Sourcing event. Further, **there is a higher possibility of financial assistance under the MAI/MAS Scheme of the Ministry, which would make participation even more beneficial and cost-effective for exhibitors.**

Interested Members are advised to confirm their participation at the earliest by submitting the application form along with the participation charges to secure their booth space.

The deadline for submission of the application along with payment is 25th June, 2026.

All other terms & conditions shall remain unchanged as mentioned in the Circular dated 06.04.2026 ([copy attached](#)).

Thanking you,

Yours Sincerely,
(S. Harikrishnan)
Director (EP)