

MARCH 5, 2015

DEAR SIR,

PLACED BELOW IS A CIRCULAR, RECEIVED FROM ITPO, WHEREIN THEY HAVE INFORMED THAT THEY WOULD BE ORGANIZING INDIA PAVILION IN 22ND EDITION OF SAITEX & 10TH EDITION OF AFRICA BIG SEVEN (AB 7) TO BE HELD FROM JUNE 21-23, 2015 AT GALLAGHER CONVENTION CENTRE, MIDRAND, JOHANNESBURG, SOUTH AFRICA.

THIS IS FOR FAVOUR OF INFORMATION PLEASE AND INTERESTED MEMBERS CAN APPLY DIRECTLY TO ITPO FOR PARTICIPATING IN THE EVENT.

WITH WARM REGARDS,

R.K. SHARMA

DIRECTOR

APPAREL EXPORT PROMOTION COUNCIL

APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA

GURGAON 122 003 [HARYANA]- INDIA

TEL: 0091 124 2708026/2708000

MOBILE NO. 0091-9899167235

FAX: 0091 124 2708004

EMAIL: rksharma@aepcindia.com

ITPO/SAITEX/1/2015

February 5, 2015

Subject: SAITEX & Africa Big Seven (AB 7), June 21-23, 2015.

Dear Sir/Madam,

We are pleased to inform that India Trade Promotion Organisation (ITPO), a Govt. of India Enterprises will organise India Pavilion in 22nd edition of **SAITEX** & 10th edition of **Africa Big Seven (AB 7)** to be held from June 21-23, 2015 at Gallagher Convention Centre, Midrand, Johannesburg, South Africa.

Africa Big seven & SAITEX is one of the biggest business opportunities event of the continent. It offers a horizon to meet new business partners, find new market, enhance market & sales share & cultivate new business opportunities. It showcases over 900 companies from 45 countries and is visited by over 20,000 trade visitors. The event is the only event of its kind in African continent which is an annual expo that showcases products, services and technologies from farm gate through various manufacturing process into retail environment. Africa Big seven encompasses food & beverage, retail trade industry platform while Saitex is a multi product show focuses on consumer goods, Houseware, Kitchenware, Textile and apparel, Jewellery, Footwear & leather products, carpets, DIY products, tools& garden equipment, office equipment, stationery, Tourism, Financial, Business & Financial services, Logistics, Transport & service provider, Machinery for packaging & manufacturing of retail ready products such as food & beverage, plastics, Building & construction material etc.

South Africa is one of the most stable economies of the African continent. Africa enjoys a positive trade balance with India and there is a substantial potential for trade growth between the two countries.

Booths are available in modules of 6/9 sqm under shell scheme (fully constructed booth with carpet, general lighting, display aids) and multiples of 3 sqm thereof. Proposed rentals for a booth of 9 sqm (shell Scheme) are Rs 14,000/ per sqm. Space will be offered on first come first served basis. Space can be booked with by making an advance payment of Rs 50,000/ by DD in favour of India Trade Promotion Organisation. For further clarification, please feel free to forward your queries by e-mail to jseth@itpo.gov.in, jasdeepseth@gmail.com tel no 91-11-23378963 or mobile - 9818128369.

Your prompt action will help us in planning India pavilion in a more efficient and effective manner to make your participation fruitful and memorable.

Thanking you,

(Jasdeep Kaur)
Dy. Manager



Application Form

Name of the Fair/Exhibition: Africa Big Seven/ SAITEX, Johannesburg (South Africa), June 21-23, 2015.

Name of the Company: _____

PAN No. _____ TAN No. _____ IEC Code _____

Address _____

Tel: _____ Fax: _____ Email: _____

Website: _____

Name & Designation of Key Executive _____

Are you a registered exporter? (yes/No) _____

If yes please attach a photocopy of Registration certificate

Space requirement (in sq mtr) _____ Corner/Non-Corner: _____

(Subject to availability)

Total turnover of company: _____ US\$ million

Export turnover: _____ US\$ Million

Products for display:

.....
.....
.....

We hereby accept the Rules & Regulations of participation as per copy enclosed. Crossed demand draft, favouring India Trade Promotion Organization, payable at New Delhi FOR Rs. _____ being advance participation charges

(Signature of authorized signatory of the Company)

Name _____

Designation _____

Dated: _____

Brief Rules and Regulations for Participation in Fair Abroad

1. Space Booking:

Application in prescribed for participation in overseas activities of ITPO to be submitted within the prescribed date for booking of space. Space is offered in an area of 9/12 sq mtrs and in multiples of 3 thereof (subject to availability).

2. Allotment of space to the Participants:

Submission of application for booking of space does not automatically confer a right for allotment of space. Approval of application for space will rest with ITPO.

3. Refund of Participation Fee:

- (i) Refund of Participation fee will be considered in case of non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
- (ii) In the event of withdrawal 3 months before the start of the event. 50% (per cent) of the total participation fee will be considered for refund, if the space is re-allotted.
- (iii) Non refund will be considered if the withdrawal request is received less than 3 months before the start of the event.

4. Visa:

- (i) ITPO, as a Trade Promotion Organisation, will provide necessary assistance to the representative of the participating company by way of issuance of recommendatory letter to the concerned Mission for obtaining visas.
- (ii) ITPO shall not be liable in case the concerned Mission of the host/transit country denies visa to a representative of the participating company for any reason.
- (iii) Since ITPO, on behalf of the participating company, has already committed for certain financial bindings by way of booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be able to consider any refund on account of denial of visa/delay in receipt of visa.
- (iv) Visa recommendation letter will be issued only in favour of the Chief Executive/Proprietor/Senior Level Officer dealing with exports of the company so that on the spot decision can be taken by them.

5. General:

- (i) Only goods of Indian origin will be allowed for display at India Pavilion.
- (ii) In the event of postponement/abandonment/cancellation of the Fair/ Exhibition, or in case of exhibits not being displayed due to any reason beyond the control of the ITPO, it shall not be liable for any loss or liability.
- (iii) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ITPO. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security deposit etc., paid to ITPO and debarring the participant from the future participation in ITPO's event.
- (iv) In case of default of any payment due from the participants, ITPO reserves the right to debar them from participation of ITPO's Fairs in India and Abroad.
- (v) Any dispute or differences arising out of these terms and conditions of participation shall be referred to the Chairman and Managing Director of INDIA TRADE PROMOTION ORGANISATION whose decision of award shall be final and binding.
- (vi) The terms and conditions of participation shall be subject to the jurisdiction of courts in the State of Delhi.

Terms & conditions accepted.

(Signature)
Name & Designation

Date