

APPAREL EXPORT PROMOTION COUNCIL, GURGAON

AEPC: F&E: Dubai Fair -2016 Dated: August 16, 2016

CIRCULAR

<u>Sub: AEPC's participation in International Apparel & Textile Fair on 14-15</u> <u>November, 2016 at Dubai</u>

Dear Members,

(1) Apparel Export Promotion Council is participating in International Apparel & Textile Fair scheduled from 14-15 November, 2016 at **Dubai**. UAE is one of the top destination of apparel exports from India, the statistics of UAE's import from world and India's exports are given below which depicts that there is a huge market for Indian Apparels in UAE.

UAE's RMG Import from World and India					
	2013	2014	2015	% Change 2015/2014	
UAE's RMG imports from world, (USD Mn.)	8323.0	9517.2	10817.7	13.7	
UAE's RMG imports from India, (USD Mn.)	1806.1	2329.6	3460.9	48.6	
India's Share in UAE's RMG imports from world, %	21.7	24.5	32.0	30.7	
Source: UN Comtrade, 2016					

SCHEDULE

The Fair shall be organized at Dubai as per the following dates.

Venue / City	Dates	Days
Dubai World Trade Center,	Set-up Day:- 13 th November, 2016 BSM Days:- 14-15 November, 2016.	(Sunday) (Monday-Tuesday)
Dubai.		

(2) Facilities Provided in each booth

Built in booth size 3x3 mts (9sq.Mts.)

- 1 colour printed name facia
- 3 spotlights
- 2 Hanger stands
- 150 plastic hangers
- 1 table, 2 chairs
- 1 power socket
- 1 Waste bin

(3) Promotion for International Apparel & Textile Fair, Dubai.

The Fair authorities shall be inviting buyers, importers, chain stores in the Fair and shall be working in close consultation with AEPC. Media coverage for promotion of the participation of Indian Exhibitors will be done by the Fair authority.

(4) PAYMENT SCHEDULE:

Participation charges of approx 9 SQM booth : **Rs. 1,60,000/-**

Early bird discount uptil 30th September, 2016 : Rs. 10,000/-

(With 100% advance payment)

Participation charges uptil 30th September, 2016 :Rs. 1,50,000/-Participation charges after 30th September, 2016 :Rs. 1,60,000/-

No part payment will be accepted.

This does not include Airfare, Hotel expenditure etc.

Since, there is no MDA/MAI support for this event; the Council is offering a highly subsidized price of Rs. 1.60 lacs from the original price of the Fair authority of Rs. 2.41 lacs (USD 3600).

You are requested to kindly send the participation fee by way of **Demand Draft/Pay order** in favour of "APPAREL EXPORT PROMOTION COUNCIL" as per the above details to Ms Sneh Lata Sharma, Jt. Director, AEPC, Fair & Exhibition Department, Apparel House, Institutional Area, Sector-44, Gurgaon – 122003.

The exporters of Delhi/Gurgaon can also deposit the payment by way of Demand Draft to **APPAREL EXPORT PROMOTION COUNCIL**, Gurgaon office. Similarly, exporters at Mumbai, Ludhiana, Jaipur, Tirupur, Chennai, Bangalore and Kolkata can also deposit the Demand Draft at Local AEPC offices. All others may send the Demand Draft/Pay orders to Gurgaon office.

Alternatively payment can be made through RTGS/NEFT to the following AEPC account:

BENEFITIARY: APPAREL EXPORT PROMOTION COUNCIL

SAVING A/C NO: **180401000020000**

IFS CODE: **IOBA0001804**

BANK: INDIAN OVERSEAS BANK

ADDRESS: BRANCH - APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA,

GURGAON - 122003 (No cheque payment shall be accepted.)

Guidelines for the Allotment of booths:

- 1. All the participants who pay the full participation fee in time would be considered for allotment of booths through draw of lot and **allotment** would considered only on FCFS basis.
- 2. The decision of SG, AEPC /Chairman (EP)/Chairman, AEPC would be final and binding in case of any clarification.
- 3. For the allotment of booths, where any vacancy arises after the allotment on FCFS basis, the same would be subject to the discretion of the Secretary General/Chairman (EP)/Chairman, AEPC.
- 4. No change in the booths, once allotted would be entertained under any circumstances.

The participation is on FIRST-CUM-FIRST SERVED (FCFS) till all the booths are sold.

Waitlist:

In case, application are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis. No request for refund will be entertained by AEPC if for any reason whatsoever.

Cancellation Charges:

The exporter who will apply for participation in the show, the withdrawal will be subject to the following:

- 1. 45% of the participation charges will be forfeited if the exporter withdraws after confirmation of participation by the Council and other exporters on wait list confirms their participation. There will be forfeiture of 65% of participation fee if no other exporter is on the wait list.
- 2. 100% forfeiture in case of no show.
- 3. Non-grant of relevant visa shall not qualify for any relief.

<u>APPLICATION FORM</u>: The blank application form is attached herewith for your ready reference.

Should you require any other information, we will be glad to answer the same.

For further details, please contact:

Ms Sneh Lata Sharma, Jt. Director Apparel Export Promotion Council Apparel House, Institutional Area, Sector-44, Gurgaon-122 003, Haryana

Tel: 0124-2708150, 2708000-003, Mobile:-+91-9899993817

E-mail: slsharma@aepcindia.com

Ms. Sushil Ahuja, PS Apparel Export Promotion Council Apparel House, Institutional Area, Sector-44, Gurgaon-122 003, Haryana

Tel: 0124-2708032, 2708000-003, Mobile: +91 9910707381 E-mail: sushil@aepcindia.com

The exporters shall submit Response Form duly filled in to AEPC representative on 15^{th} November, 2016 after conclusion of the event.

Yours Sincerely,

(R K Sharma)
Director (Fairs & Exhibition)

Phone: +91-124-2708026/8032

Mobile:-+91-9899167235, Fax: +91-124-2708004

Email: rksharma@aepcindia.com

Enclosure: Application Form

<u>APPLICATION FORM FOR PARTICIPATION IN INTERNATIONAL APPAREL & TEXTILE FAIR - NOVEMBER, 2016 AT DUBAI, UAE</u>

14-15 November, 2016 at Dubai

(On the company's letterhead)

Name of event for which participation is sought: International Apparel & Textile Fair, DUBAI

1. Name & Address of the firm	:
2. RCMC No	:
3. IEC No.	:
4. Name of the Contact person with m	
5. Proprietary/Partnership Pvt. Ltd. C	0. :
6. Telephone No (s) with area code	:
7. Fax No (s)	:
8. E-Mail Nos.	:
9. Manufacturers or Merchant Export	er :
10. Micro, Small and Medium Enterp	rises (MSME)STATUS : YES/NO
11. Address of Manufacturing Unit	:
12. Main items of production	:
(Mentioned segment Knitted/Wove	en and specify product mix.)
13. Total value of export of readymade	
Textiles in the previous year 2014-1	
And major Countries of Exports	(1 0 <i>D</i> III 00¢) willion
14. Present production capacity (pcs/m	nonth) : pcs/month
15. Major brands & labels	pes/monen
13. Major brands & labels	•
16. Whether First Time to UAE	: YES / NO
17. Please mention details of factory Co	•
17. Flease mention details of factory G	omphance / Social Comphance.
Please fill up the details of the Represent	atives in the following format:
1 Name as appearing in Passport	atives in the following for mat.
2 Passport Number 3 Date of Issue	
4 Date of Expiry	
5 Date of Birth	
6 Place of Issue	
7 Whether has valid UAE visa	YES / NO
Disclaimer: AEPC will not be responsible f	
for any BSM/fair/show, etc. The Council w	
kind of refund or payment in this regard.	The Council shall not be responsible for
booking of hotels, clearance of samples	at the customs, for getting VISA & on
certain complementary services provided by	by AEPC and organizational inability of
fair organizers & other service providers.	
Date: -	
	Name
	Designation
	Signatura