

**APPAREL EXPORT PROMOTION COUNCIL**  
**Apparel House, Sector 44, Institutional Area, Gurgaon**

AEPC/F&E/BRICS/2016  
August 16, 2016

**CIRCULAR**

**Sub: AEPC invites applications for participation in BRICS Trade Fair, Pragati Maidan, New Delhi (12<sup>th</sup> - 14<sup>th</sup> October, 2016)**

**Dear Members,**

The Council is participating in BRICS Trade Fair in association with **FICCI (Federation of Indian Chambers of Commerce & Industries)**, where a huge 'India pavilion' shall be made to exhibit Apparel & Textiles Products manufactured in India. The fair profile is as follows.

**Fair profile**

BRICS Trade Fair was announced by Shri Narendra Modi, Hon'ble Prime Minister of India at BRICS Council Meeting in UFA last year during Russia's Presidency of BRICS. The Trade Fair will be 1st in series and is expected to be attended by the exhibitors from the BRICS Nations. The Business delegations from BRICS nations will be led by the Trade Ministers of respective countries. The Event is expected to be inaugurated by Hon'ble Prime Minister of India on 13th October at Pragati Maidan, New Delhi followed by the BRICS Business Forum which will be addressed by the Trade Ministers. It has been decided by PMO and MEA to invite Business delegations as well from the BIMSTEC countries. The theme of the event is "Building BRICS- Innovation for Collaboration". Ministry of External Affairs in consultation Deptt. of Commerce have identified 15 Sectors which are of common interest to BRICS Nations as the Focus sectors and participation of Textile & Apparel sector is of great importance for the success of BRICS Trade Fair 2016. It has been desired that Apparel manufacturers under the ambit of Apparel Export Promotion Council form a pavilion showcasing the strength of Textile sector in India in the identified sectors which are common between the BRICS countries.

**Dates: October 12 to 14, 2016 (Wednesday- Friday)**

**Time: 10 am to 5 pm**

**Venue: Hall No. 7D, 8 to 11, 14 & 18, Pragati Maidan, New Delhi**

**Participation Charges**

	<b>Bare Space/Sqm. (Minimum area available 36 sqm.)</b>	<b>Upgraded shell scheme/sqm. (Minimum area available 9 sqm.)</b>
<b>Indian INR (Exclusive of service tax)</b>	Rs.8,000/-	Rs.9,000/-
<b>International USD (Exclusive of service tax)</b>	135	150
<ul style="list-style-type: none"><li>• Catalogue entry charges as Rs.2,000/- &amp; US \$ 35</li><li>• Service tax, as per Government Rules</li></ul>		

## Booth Package

The booth package would include the following:

S. No.	Standard Items	9 sqm.	12 sqm.	15 sqm.	18 sqm.	24 sqm.
01	Lockable Information Counter	1	1	1	1	2
02	Round Table	1	1	1	1	2
03	Folding Chairs	3	3	3	4	6
04	Spot Light	4	4	5	6	8
05	Outlet Sockets 5/13Amp	1	1	1	2	2
06	Waste bin	1	1	1	1	2
07	Fascia Name	Yes	Yes	Yes	Yes	Yes
08	Carpeting	Yes	Yes	Yes	Yes	Yes
09	Partition Walls	Yes	Yes	Yes	Yes	Yes

### Visitors' profile:

- Top Management, CEOs, Technocrats and Scientists
- Marketing Chiefs, Professionals, Procurement Heads and Consultants
- Investment Promotion Agencies & Investors from BRICS countries
- Senior Government Officials including Diplomats
- Industry Associations and Business Delegations from BRICS countries
- Development Banks, Export Credit Agencies, Commercial Banks & Financial organizations from BRICS countries
- Innovators / Technology solution providers from BRICS countries

### Exhibitors' profile:

- Agriculture and Agro Processing
- Auto and Auto Components
- Chemicals
- Gems & Jewellery
- Green Energy
- Handicrafts
- Healthcare and Pharmaceuticals
- High Technology (Including Railways)
- Home Textile and Furnishing
- Information and Communication Technology
- Infrastructure (Including Urban Infra)
- Leather & Footwear
- Mining and Metallurgical Industries
- Skills Development
- Start Ups
- Sustainable Innovations
- **Textile, Apparel & Sportswear**
- Tourism

### **Guidelines for Allotment of the Booths**

- a) The space booking and allocation of space would be on first come first serve basis
- b) Booring requests would be taken through the online portal <http://bricsbusinesscouncil.in>
- c) Last date for space booking is **31<sup>st</sup> August, 2016** and catalogue entry is **31<sup>st</sup> August, 2016**

Interested members are requested to kindly send us their confirmation as per the Application Form enclosed along with the participation fee (Non-Refundable). The payment may be made only by **Demand Draft** in the name of **Federation of Indian Chambers of Commerce & Industries** payable at New Delhi **latest by 31<sup>st</sup> August, 2016**. with duly filled-in application form to **Shri Rajiv Bhatnagar, Director (F & E), Apparel Export Promotion Council, Apparel House, Institutional Area, Sector - 44, Gurgaon - 122 003.**

Should you require any other information, please contact **Mr. R. R. Sharma**, Apparel Export Promotion Council, Apparel House, Institutional Area, Sector-44, Gurgaon, Haryana, **Tel: 0091-124-2708128, Mobile: 0091-9818005746 Fax : 0091-124-2708004-05 Email: [rrsharma@indiaapparelfair.com](mailto:rrsharma@indiaapparelfair.com)**

Online application form can be downloaded from website [www.bricsbusinesscouncil.in](http://www.bricsbusinesscouncil.in)

**Thanking you,**

**Yours faithfully,**

**Rajiv Bhatnagar**  
**Director (Fairs & Exhibitions)**  
**AEPC, Apparel House, Gurgaon**  
**Mob: +91- 98990 14590**  
**Tel: +91-124-2708027**

**APPLICATION FORM FOR BRICS TRADE FAIR**

**(On the Company's letterhead)**

Name of event for which participation is sought : **BRICS Trade Fair  
(12 - 14 October, 2016)**

1. Name of the contact person :
2. Designation : (CEO/MD/CMD/Director Etc.)
3. Name of the Company :
4. Address of the company :
5. Proprietary/Partnership Pvt. Ltd. Co. :
6. Telephone No (s) with area code :
7. Mobile No. :
8. Fax No (s) :
9. E-Mail Nos. :
10. Alternate email no. :
11. Website :
12. PAN Number :
13. TAN Number :
14. Company Profile (Not More than 255 Characters) :
15. Business Interests (Not More than 255 Characters) :
16. Importer Exporter Code (IEC) No. of company :
17. Exporter / Non Exporter :
18. Scheme : Shell Scheme / Bare Space

\*I have carefully read and understood the [General Exhibitor Rules](#) printed overleaf and I agree to abide by them without any reservations whatsoever. I further understand that this Application form is valid only if accompanied by payment as per the specified payment schedule in the [General Exhibitor Rules](#).

**Date:**

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Signature: \_\_\_\_\_

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