

AEPC:HO:EP:765:2015

April 17, 2015.

Circular to the Trade

Dear Sir / Madam,

Shri Narendra Modi, Hon'ble Prime Minister has recently advised industrial houses to push their employees to give up subsidized LPG, so that the deserving poor families could get the intended benefit. In this regard, "Give it Up" campaign has already been launched, asking well-off people to surrender their LPG subsidy.

AEPC requests all members to kindly circulate this Appeal to all their employees/members.

The requisite feedback may be sent to FICCI at [didar.singh@ficci.com](mailto:didar.singh@ficci.com) under intimation to AEPC.

We seek assistance of all in the matter.

With regards,

(Sanjiv Malhotra)

Deputy Secretary General