

एम एस एम ई विकास संस्थान

[पूर्व में : लघु उद्योग सेवा संस्थान]

भारत सरकार

सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय

शाहीद कैप्टन गौड़ मार्ग

ओखला इन्डो स्टेट के सामने

ओखला, नई दिल्ली - 110020



**MSME**  
Micro, Small and Medium Enterprises

सूक्ष्म, लघु एवं मध्यम उद्यम

MSME Development Institute

[Formerly: Small Industries Service Institute]

Government of India

Ministry of Micro, Small & Medium Enterprises

Shaheed Capt. Gaur Marg

Oppt. Okhla Indl. Estate

Okhla, New Delhi - 110020

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NO. MSME-DI/ND/Director/NVDP/2013-14

1470 SPEED POST

10-02-2014

To

Secretary General,  
Apparel Export Promotion Council,  
Apparel House, Institutional Area,  
Sector -44, Gurgaon-122003.

ASG for urgent  
12/2/2014

Subject: - National Vendor Development Programme cum Industrial Exhibition (NVDP) at MSME-DI, New Delhi -Request to motivate MSEs to participate to the event.

Sir,

I am to state that this institute is organizing two day event on National Vendor Development Programme cum Industrial Exhibition at MSME-DI Premises, Okhla, New Delhi on 20<sup>th</sup> & 21<sup>st</sup> February ,2014.This event is being organized on the store items procured by Paramilitary forces and the programme is associated with CRPF, BSF, CISF, ITBP, SSB & Delhi Police.

2) As you might be aware that M/o MSME Government of India has brought Public Procurement Policy 2012 under which it will be mandatory for Central Ministries, Govt. Departments & CPSUs to procure minimum 20% of their store items from MSE sector. This policy has been brought to provide marketing support to the MSE sector for their sustainability & competitiveness. Ministry has also brought schemes for making this sector competitive in Marketing, credit & technology/quality up gradation.

3) The above event through display of products/Services will provide a forum to understand the requirement of these forces to SMEs and also to assess the capabilities and identifying suitable vendors by these buying organizations to fulfill the goal of procurement from this scheme.

4) It is understood that there are good numbers of Micro, Small & medium enterprises under the umbrella of AEPC engaged in export business in your guidance. These MSE units may also be willing & Interested in marketing their products in Govt. Departments viz. Defense & Paramilitary forces besides their export business to have wide marketing scope in National as well as overseas market.

5) I therefore request you personally to kindly **motivate the units** which are manufacturing items like cotton/woolen hosiery items, uniforms, jackets (including bullet proof), mosquito net, shocks, textile apparels and are interested in government purchase **programme for participation in two day exhibition cum vendor development programme.**

6) During the event technical session on Public procurement policy, items required by forces, vendor registration, e-procurement, Govt. (MSME) schemes will also be organized. I am enclosing 10 no's of brochure containing registration forms for participation in this event by applicant with the necessary action at your end.

Looking for your valuable co-operation & great contribution to provide market support to MSEs through this event.

Thanking you,

Yours Faithfully,

(R. P. Vaishya)  
Director

145/14  
12/2/14  
165  
12/2/14