



Apparel Export Promotion Council
Apparel House, Sector 44, Institutional Area, Gurgaon 122 003

Apparel Export Promotion Council invites applications for the post of “Young Professionals” at its Head Office, Apparel House, Gurgaon.

The Young Professional will primarily be responsible in facilitating promotion of exports from Apparel Sector. This involves helping the Council in developing and implementing export promotion strategies, liaising with key stakeholders, and handholding Council’s members on market intelligence.

The **Key Responsibilities** will be as under:

1. To engage with a range of stakeholders including member exporters, Indian embassies abroad, international fair authorities & PR agencies, industry associations, ministries and departments of the government, and international partners for undertaking measures to promote exports.
2. To participate in development and implementation of strategies to promote and facilitate the growth of exports.
3. To provide inputs for FTA/CECA/CEPA negotiations.
4. To contribute in preparation of Vision document for the sector.
5. To identify key markets for expansion and facilitating access to these markets.
6. To interact with foreign embassies/foreign brands and buying houses.
7. To provide information on market trends, trade regulations, and opportunities, as well as facilitating connections with overseas partners.
8. To support in organizing various domestic and international fairs.
9. Buyers’ mobilization for overseas trade shows.
10. Prepare regular reports on export performance, market trends, and progress towards strategic objectives.

The required **Qualification** is as under:

- a) Basic qualification required is Bachelor’s degree from a reputed institute. Preference will be given to the candidates holding a Master’s degree in Business Administration/International Trade/International Marketing or having relevant experience of 02 years.
- b) Excellent communication and interpersonal skills, with the ability to build relationships with a range of stakeholders.
- c) Good coordination and organizing skills.
- d) Strong analytical skills and the ability to understand and interpret market trends.

The said position is on a fixed term contract basis initially for two years and is subject to renewal on the satisfactory completion of the contract period. Interested and eligible candidates along with their complete resume may apply within 10 days for the date of the release of the advertisement to: GM (HR), Apparel Export Promotion Council, Apparel House, Sector-44, Institutional Area, Gurgaon-122003 (Haryana). Email id: careers@aepcindia.com
