

Apparel Export Promotion Council

Bharat Tex Expo to be an annual affair: Chairman AEPC

- *3000 plus buyers from more than 100 countries participate in Bharat Tex Expo 2024*
- *Event witness beeline of 100 product launches and more than 60 MoU signing*
- *Global brands register their presence during the show*
- *70 knowledge sessions with experts discussing global textile trends, sustainability held during the four days*

2nd March 2024, New Delhi/ Gurugram: The largest global textile event Bharat Tex 2024 with a unified Farm to Fashion focus concluded on 29th February, 2024 in New Delhi successfully concluded. Sharing his thoughts on the Expo Chairman AEPC Shri Sudhir Sekhri said, "After the culmination of Bharat Tex 2024, the World's largest Textile Show on globe, we can proudly and confidently say that this was a whopping success." The Bharat Tex Expo will be next year and will be an annual affair, Chairman AEPC added.

Further Chairman AEPC stated that "Our Hon'ble Minister of Commerce & Textiles Shri Piyush Goyal had sown the seeds of this Mega Show in May/June 2023 and it was his infectious optimism that gave us the courage to embark on this challenging venture and surmount all the difficulties with elan and ease. We all shall now reap the benefits of what he had sown." I must concede that this event could not have been executed with such grandeur and scale without the unstinted support of the senior officials of the Ministry of Textiles. Even the Buyers were amazed at the meticulous execution of this Event in just 4 months."

This 4-day event spread across nearly 2 million sq ft of area encompassing the entire textile value chain attracted policymakers and global CEOs, 3,500 Exhibitors, 3,000 Buyers from 111 Countries and over one lakh trade visitors.

All major textile brands and associations from around the world were represented during the show. Few major ones are: Tommy Hilfiger, Calvin Klein, Vero Moda, Jack n Jones, Toray, H&M, Target, Kohl's, K-Mart, IKEA, YKK, Lenzing, Anko, Coach, CIEL Group, Busana Group, Brandix Apparels, Teijin Ltd, etc. Domestic players including Reliance, Aditya Birla, Welspun, Trident, Vardhman, Nahar, Indocount, Raymond SRF Industries among various other players were represented during the show.

Multilateral Organizations and Global Think Tanks including UNEP, IRENA, Laudes Foundation, GIZ, IDH, Cotton Connect, WGSN, Fashion for Good, Better Cotton Initiative, Responsible Sourcing Network, ITMF, International Apparel Federation, BGMEA, BKMEA, Cotton Egypt Association among others were part of the event.

In addition, various Indian and global industry bodies and associations including CMAI, CITI, SIMA, SGCCI, TEA, GEMA, YESS, ITMF, ITME, ATMA, NIFT, among others overwhelmingly supported the event.

Leading textile states including Uttar Pradesh, Maharashtra, Gujarat, Madhya Pradesh, Telangana, Tamil Nadu, and Karnataka were enthusiastic participants with dedicated pavilions and government representations.

A global scale conference with 70 sessions and 112 international speakers saw engaging discussions on key textile issues of the day including Textile Mega Trends, Sustainability, resilient global supply chains and Manufacturing 4.0.

The event also saw over 50 Business meetings with prominent global brands and potential investors covering areas of investment in manufacturing, R&D with focus on innovation and sustainability.

Bharat Tex also emerged as Launch Pad for various initiatives and Projects such as IndiaTEX, Launch of Textile Grand Innovation Challenge, Announcement of 63 MoUs including with international institutions focusing on collaboration in research, innovation, entrepreneurship, new product development, skilling and sustainability.
