

Apparel Export Promotion Council

On its 45th Foundation Day, AEPC thanks the government for various support measures to boost Apparel Exports

- The government incentives in budget, FTAs, MAI, RoSCTL, PM MITRA, etc. will help apparel industry focus on market and product diversification: Chairman AEPC

22nd February 2023, New Delhi/ Gurugram: Apparel Export Promotion Council (AEPC) today celebrated its 45th Foundation Day at Apparel House, Gurugram. The event marked the presence of Chairman AEPC, Shri Naren Goenka, Shri Sudhir Sekhri, Vice Chairman AEPC, Shri Gautam Nair, Chairman EP, Shri HKL Magu, past Chairman AEPC and other EC Members. The event began with lighting of lamp and cake cutting in presence of SG AEPC, DSG AEPC and other staff members.

Shri Naren Goenka, Chairman AEPC in his address said, "Firstly, on behalf of the entire apparel export community, I extend my sincere thanks to the Government on the Foundation Day of AEPC. My special thanks to the Hon'ble Prime Minister Shri Narendra Modi and the Minister of Textiles, Commerce and Industry, C Shri Piyush Goyal for providing an ease of doing export environment."

Further Shri Goenka stated that, "The government's key initiatives such as FTA with Australia and UAE, increase in funds for RoSCTL, ATUFS, interest equalization scheme, PM MITRA, MAI grants will help us to focus on market diversification and product diversification." We are also grateful to the Ministry of Textiles for constituting the Textile Advisory Group for the MMF segment. This will help us in creating new opportunities in the MMF segment, he added.

AEPC has been a major contributor in the export growth story of India through Buyer-Seller Meet (BSM) in different parts of the world. This year we organized a Reverse Buyer Seller Meet – UPNEXT India 2023 with specific focus on Japan, a key FTA partner country at the Apparel House. This was the first RBSM in a series of many planned for the next few months with specific focus on FTA market countries, Chairman AEPC underlined.

AEPC promotes global reach of Indian Apparel Exports to more than 25 export destinations through its export promotion activities in 2022-23.

In a quest to promote digitization, technology intervention, product and process innovation enhancing business process efficiency, AEPC under its Industry 4.0 initiative promotes textile startups.

AEPC is taking environmental and social initiatives for the betterment of industry, for example, AEPC organized Sustainability Conclave and provided platforms to startups. AEPC aggressively pushes the Indian Garment industry towards adopting Sustainable practices and Circular fashion through its #AISA2023 initiative.

AEPC instrumental in bringing global best practices in the Indian Garment industry on Social Compliance. The council is engaging with reputed global organizations like; International Apparel Federation: STTI initiative on Purchasing Practices, International Accord Foundation: Occupational Health and Safety, Social Accountability International: Social compliance, New York, American Footwear and Apparel Association (AAFA), IDH, Sustainable Trade Initiative, Netherlands, Fashion For Good, Netherlands: Circularity, Reverse Resources, Estonia, Better Buying, New York, etc.

As we look forward to the 46th year of this great Council, I can say with confidence that, in the coming years, we will be able to support the Government 's efforts to make India a US\$ 2 trillion-dollar overall exporter target destination by 2030, AEPC Chairman observed.

Shri Sudhir Sekhri, Vice Chairman AEPC said that, “Celebrating 45 glorious years in the service to Nation providing exclusive support to the Apparel industry of India for enhancing their Global reach through rigorous Market Intelligence, Global Compliance, Trade Facilitation and Policy Advocacy.”

AEPC has also initiated a social media blast to spread awareness about the AEPC ongoing activities focusing on how government support in helping the Apparel Industry. All the regional offices of AEPC also joined the celebration on the 45th Foundation Day.

Download pictures from drive below:

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